

August 8, 2014 Press Release

Polygon Pictures Wins FileMaker Excellence Award for Development of the Year!



Polygon Pictures ("PPI," President and CEO: Shuzo Shiota, Head Office: Tokyo, Japan) is proud to announce that our in-house pipeline database system Pizmo has been awarded Development of the Year, the highest honor in the technical category at the FileMaker Excellence Award 2014.

Our company was selected for this honor from among FileMaker Technical Network applicants across the world. The FileMaker Technical Network is a developer community run by FileMaker Inc., and the award recognizes developers from this community who have demonstrated the ability to tackle complex and technically-challenging projects, and achieve results.

As a digital animation studio, we have created a database system based on the FileMaker Platform at the center of a daily-evolving production pipeline, and used this to connect data seamlessly to our wide range of CG tools. Furthermore, using FileMaker as a development environment has allowed us to develop and implement this system within a short time. We created this solution due to the need to manage multiple digital animation projects and the enormous amounts of data involved with them in a large-scale production environment - over 500 staff including our subsidiaries - and this has led to a significant increase in productivity.

This award is also recognition of our continuous iteration of infrastructure improvements and systematic yet efficient management systems to support our production of digital animation.

In keeping with our stated mission to "do what no other has done, in unparalleled quality, for all the world to see and enjoy," PPI will continue striving to launch Japan's renowned animation business on a global scale.

About the pipeline database system "Pizmo"

Pizmo is Polygon Pictures' proprietary production management database system for digital animation production which consolidates management of asset/shot data and approval status, as well as linking with CG production tools and data sharing systems.

About the FileMaker Excellence Award

The FileMaker Excellence Award is an award given by FileMaker Inc. (a wholly owned subsidiary of Apple Inc.) and whose recipients are selected from FileMaker developers around the world. The awards are presented at a ceremony during the FileMaker Developer Conference, held every summer in the U.S. In the new user category established from 2014 there are 3 awards in the fields of Development, Design, and Community, with winners selected from over 60,000 members of the FileMaker developer community, FileMaker TechNet.

Official site: http://www.filemaker.com/fba/devcon-awards-2014.html

About Polygon Pictures



Polygon Pictures comprises one of the companies under the umbrella of Amana Holdings Inc. (President and Representative Director: Hironobu Shindo, Head Office: Tokyo, Japan, Securities Code: TSE Mothers 2402). Our main business focus is on providing creative, entertaining visual content services. Last year, we celebrated the 30th anniversary of our founding.

Since its founding in July 1983, PPI's mission has been to "do what no other has done, in unparalleled quality, for all the world to see and enjoy." Including our joint-venture studio Silver Ant PPI Sdn. Bhd., we have brought together over 400 creators from around the world who devote their days to producing cutting-edge digital content. In addition to creating digital animation for films, games, exhibitions and various other media, we have also been involved in the production of TV series *Transformers Prime*, *Star Wars: The Clone Wars* (both Daytime Emmy award winners), and *Tron: Uprising* (Annie award winner).In 2014, with *Knights of Sidonia* (Director: Shizuno Kobun) and *Ronia the Robber's Daughter* (Director: Goro Miyazaki) our production of domestic TV animation has begun in earnest as well.

By fusing our unrivalled production know-how and technical development capacity with the internationally recognized quality of Japanese animation, PPI aims to become a leading company in the content business. For more information, visit our website at <u>http://www.ppi.co.jp</u>.

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