

2011.10.19

**Polygon Pictures to Present Animation Master Class
at the Digital Content Expo 2011!**

We are proud to announce that Polygon Pictures ("PPI," Chairman and CEO: Shuzo Shiota, Head Office: Minato-ku, Tokyo) will present an Animation Master Class at the Digital Content Expo 2011, sponsored by the Digital Content Association of Japan and the Ministry of Economy, Trade and Industry.

The Digital Content Expo is an international event designed to bring researchers and creators together with entrepreneurs from the digital contents industry in order to promote the exchange of cutting-edge information and help shape the future of digital content production.

For the past three years, PPI has invited international industry leaders to teach an annual master class showcasing new and useful techniques, knowledge and experiences related to CG animation. This year's seminar is led by Kazuma Shimizu, who worked as a director on season one of "Transformers: Prime," a popular U.S. television series with CG produced by PPI. Using a variety of video clips and other samples, Shimizu will demonstrate the innovative directorial and visual methods that were implemented at PPI during the project. This master class is designed to attract a broad range of participants, from professionals to amateurs alike, who are looking to improve the quality of their CG animation or learn about the newest visual imagery techniques.

As a contents company with worldwide experience, PPI is dedicated to cultivating Japanese creators with the talent to succeed on the global stage. By sponsoring these seminars, PPI hopes to provide regular opportunities for artists to study world-class creative techniques.

At PPI, we will continue the effort to revitalize the digital contents industry through our mission to "do what no other has done, in unparalleled quality, for all the world to see and enjoy."



From "Transformers: Prime," Season 1

About the Director, Kazuma Shimizu

Kazuma Shimizu joined Polygon Pictures in 1996. He has participated in many projects, including "My Friends Tigger & Pooh," Season 2; "Hottarake no Shima"; and "Transformers Prime," Season 1.

Digital Content Expo Animation Master Class

Date: October 22 (Sat)

Time: 10:30am-5pm (venue opens at 10:15am)

Place: The National Museum of Emerging Science and Innovation, Conference Room 2

Cost: 18,000JPY/person

To apply: <http://www.dcxpo.jp/programs/special/>

*The application period will be closed when all spaces are filled, so please register in advance.

About Polygon Pictures



As part of the Amana Group, under the umbrella of Amana Holdings (President and CEO: Hironobu Shindo, Head Office: Shinagawa-ku, Tokyo, Securities Code: TSE Mothers 2402), PPI is actively involved in the business of digital contents creation.

Since its founding in July 1983, PPI's mission has been to "do what no other has done, in unparalleled quality, for all the world to see and enjoy." In addition to being one of the first Japanese companies to create CG animation for multiple long-form TV series in the United States, PPI produces digital content for films, video games and exhibitions, as well as managing intellectual property licensing. The production studio brings together over 300 creators from around the world, who pool their talents to bring forth new contents.

By fusing its unrivaled CG know-how with the internationally recognized quality of the Japanese animation industry, PPI is on the way to becoming a leading company in the contents business.