

Polygon Pictures: Unlocking the Future of CG Animation

Presenting a Free Public Lecture at Tohoku University of Art & Design!

Polygon Pictures Inc. ("PPI," President and CEO: Shuzo Shiota, Head Office: Minato-ku, Tokyo) is proud to announce a public lecture to be presented at the Tohoku University of Art & Design: Sendai School.

Students and members of the general public are invited to attend "Polygon Pictures: Unlocking the Future of CG Animation," a free lecture led by PPI President Shuzo Shiota. Shiota will discuss PPI's corporate strategy with regard to the digital content industry's exciting future amid the growing importance of digital media for movies, video games and smartphones.

As a leader in innovative digital animation, PPI continues to develop our business around the world and produce internationally acclaimed works such as "Transformers: Prime." In keeping with our stated mission to "do what no other has done, in unparalleled quality, for all the world to see and enjoy," PPI is committed to activities which will ensure the future of digital content creation in Japan.

About Tohoku University of Art & Design: Sendai School

The Tohoku University of Art & Design: Sendai School was founded in 2005 in partnership with the city of Sendai, with the goal of building a graduate curriculum that could rejuvenate the area's digital content industry. The university is dedicated to nurturing talented individuals who will contribute to the development of both industry and culture locally, nationally, and across the world through the creation of new digital content business.

Official site: <http://www.tuad.ac.jp/sendaisc/>

"Polygon Pictures: Unlocking the Future of CG Animation," a Public Lecture

Date: Monday, February 27, 6:00 - 7:30pm

Venue: Tohoku University of Art & Design: Sendai School (AER 7F)

Lecturer: Shuzo Shiota (President and CEO, Polygon Pictures)

Price: Free

Open to: Students and members of the general public with an interest in the topic

For inquiries or to apply, contact the following (*please include your name, contact information, and affiliation):

Tohoku University of Art & Design: Sendai School

AER 7F, 1-3-1 Chuo, Aoba-ku, Sendai-shi, Japan, 980-6107

Tel: 022-716-6377

Fax: 022-716-6378

E-mail: sendai@aga.tuad.ac.jp

Shuzo Shiota

Shiota was appointed President and CEO of Polygon Pictures in 2003. Under his leadership PPI has been commissioned to produce several overseas TV series and has developed content targeted at the foreign market, thereby contributing to Japan's increasing pride in its digital content industry. In 2008, Shiota was selected as one of the "25 Toon Titans of Asia" by popular industry publication Animation Magazine.

About Polygon Pictures



As part of the Amana Group, under the umbrella of Amana Holdings (President and Representative Director: Hironobu Shindo, Head Office: Shinagawa-ku, Tokyo, Securities Code: TSE Mothers 2402), PPI is actively involved in the business of digital content creation.

Since its founding in July 1983, PPI's mission has been to "do what no other has done, in unparalleled quality, for all the world to see and enjoy." In addition to being one of the first Japanese companies to create CG animation for multiple long-form TV series in the United States, PPI produces digital content for films, video games and exhibitions, as well as managing intellectual property licensing. The production studio brings together over 300 creators from around the world, who pool their talents to bring forth new contents.

By fusing its unrivaled CG know-how with the internationally recognized quality of the Japanese animation industry, PPI is on the way to becoming a leading company in the contents business.

For more information, visit our website at <http://www.ppi.co.jp>.

Inquiries regarding this press release:

Nana Mizobe, Producer Department, Polygon Pictures, Inc.

Address: 1F Azabu Green Terrace, 3-20-1 Minami-Azabu, Minato-ku, Tokyo 106-0047

Tel: 03-5789-4172

Fax: 03-5789-4180

E-mail: marketing@ppi.co.jp