

## Keita Satoh Appointed Outside Director for Polygon Pictures

Polygon Pictures Inc. ("PPI," President and CEO: Shuzo Shiota, Head Office: Minato-ku, Tokyo) is proud to announce that Keita Satoh was officially appointed as an outside director of PPI during our shareholders' meeting on August 29, 2012. Satoh currently acts as Special Management Adviser for TOMY Company, Ltd. as well as President & CEO of Dreams Come True Co., Ltd.

PPI is a respected member of the CG industry, having worked on such acclaimed digital animations as *Transformers Prime* (Daytime Emmy Award winner), *Tron: Uprising*, and *Star Wars The Clone Wars*. PPI is committed to achieving even greater business development and improving our management transparency. As someone who helped thrust the toy industry into the next generation, Satoh's appointment to the position of Outside Director is an important step in pursuing PPI's goal to proactively diversify our production projects and develop new, original content.

### About our newly appointed Outside Director

Keita Satoh

Keita Satoh was born on December 15, 1957, and attended the Keio University Faculty of Law. After graduating, he worked at Kawada Co., Ltd. before joining the Takara Company. Here Satoh served as President & CEO, as well as Chairman & CEO, and in 2006 was appointed Executive Vice President of TOMY Company, Ltd. Satoh went on to hold dual positions as President & CEO of T-ARTS Company, Ltd. and President & CEO of TATSUNOKO PRODUCTION COMPANY, LTD. He currently acts as President & CEO of Dreams Come True, Ltd.; Director of NEC Mobiling, Ltd.; Special Management Adviser for TOMY Company, Ltd.; and Special Management Adviser for TATSUNOKO PRODUCTION COMPANY, LTD.

Satoh is also active as a trustee of the Japan Toy Culture Foundation, and a councilor for the Miyake Issey Foundation.



### About Polygon Pictures Inc.



As part of the Amana Group, under the umbrella of Amana Holdings (President and CEO: Hironobu Shindo, Head Office: Shinagawa-ku, Tokyo, Securities Code: TSE Mothers 2402), PPI is actively involved in the business of digital contents creation.

Polygon Pictures, established in 1983, is one of the oldest and most recognized computer graphics studios in the world. Our production studio brings together over 300 creators from around the world, who devote their days to planning and producing new content. In addition to long-form, fully CG television series such as "Transformers Prime" (Daytime Emmy Award winner), PPI creates digital animation for films, video games, exhibitions, websites and smartphones. PPI also manages licensing for our studio's original character properties like the popular penguin duo Rocky & Hopper. By fusing our unrivaled planning and production know-how with the internationally recognized quality of Japanese animation, PPI is on the way to becoming a leading company in the contents business.

### Inquiries regarding this press release:

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