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**Polygon Pictures to Present an Animation Master Class  
at the Digital Content Expo 2012!**

Polygon Pictures (“PPI,” President and CEO: Shuzo Shiota, Head Office: Minato-ku, Tokyo) is proud to announce that we will be presenting an Animation Master Class at the upcoming Digital Content Expo 2012, sponsored by the Digital Content Association of Japan and the Ministry of Economy, Trade and Industry.

This year’s lecturer is Mitsunori Kataama, an industry veteran who has worked as CG Director and Art Director for numerous feature film and digital animation projects. During this class, Kataama will use actual project examples to illustrate the “formation” techniques which he has cultivated. From modelers, riggers, and animators to aspiring directors and producers, we encourage everyone to participate in this seminar.

At PPI, we pledge to continue our efforts to proactively research and develop new production techniques as we strive to become a leading company in the content industry.

**Animation Master Class 2012: Mitsunori Kataama Presents “Directing the Form”**

Date: Saturday, October 27, 2012

Time: 10:30am – 5:00pm (venue opens at 10:00am)

Place: The National Museum of Emerging Science and Innovation, Conference Room 2

<http://www.miraikan.jst.go.jp/guide/route/>

Cost: 18,000JPY/person

\*\*Please see our official site for program details and application information.

Polygon Pictures site: <http://www.ppi.co.jp/>

**About the Digital Content Expo**

The Digital Content Expo is an international event designed to bring researchers and creators together with entrepreneurs from the digital content industry in order to promote the exchange of cutting-edge information and help shape the future of digital content production.

Digital Content Expo 2012

Dates: October 25 (Thurs) – October 27 (Sat)

Venue: The National Museum of Emerging Science and Innovation

2-3-6 Aomi, Koto-ku, Tokyo <http://www.miraikan.jst.go.jp/>

Organizers: Ministry of Economy, Trade and Industry / Digital Content Association of Japan



#### **About Mitsunori Kataama**

1964 Born in Yamaguchi Prefecture

1984 Entered Tokyo University of the Arts, Faculty of Fine Arts, Department of Design (left in 1990)

1988 Participated in “Frogs Co., Ltd.” under Masaki Fujihata

1995 Joined Studio Ghibli, Inc.

2012 Joined Polygon Pictures Inc.

Selected Works: “Macross Plus,” “On Your Mark,” “Princess Mononoke”

“My Neighbors the Yamadas,” “Spirited Away”

“Howl’s Moving Castle,” “Tales from Earthsea,” “Tron: Uprising,” etc.

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