

**Polygon Pictures Establishes a New Base of Asian Operations
With a Corporate Joint Venture in Malaysia
Production Begins on *Transformers Prime* Season 3!**

Polygon Pictures Inc. ("PPI," President and CEO: Shuzo Shiota, Head Office: Tokyo, Japan) is proud to announce that we will be collaborating with Silver Ant Sdn. Bhd. ("Silver Ant," Head Office: Petaling Jaya, Malaysia, CEO: Goh Aun Hoe), one of Malaysia's foremost digital animation studios, to establish a new joint venture company in Petaling Jaya, Malaysia, called Silver Ant PPI Sdn. Bhd. ("Silver Ant PPI," Capital: RM 3.2 million, Capital contribution ratio: PPI 51%, Silver Ant 49%). As the first step in this new journey, Silver Ant PPI will begin production on Season 3 of the Emmy Award-winning series *Transformers Prime*.

One of the first goals for Silver Ant PPI will be to cultivate a rich network in the area through recruiting initiatives with local universities; we will then dispatch top PPI staff to further develop the artists' skills on-site. Systems will be shared with the main Tokyo studio, allowing us to build a streamlined management framework to produce high-quality work in a smooth, efficient manner. Silver Ant is a well-respected studio whose original CG film *SeeFood* has been distributed in over ninety countries. We are confident that this alliance will help breathe new life into Japan's digital content industry, while serving as a base from which to expand our licensing business throughout Asia.

As we develop our business presence on the global stage, PPI will continue to uphold our mission to "do what no other has done, in unparalleled quality, for all the world to see and enjoy." By standing at the forefront of digital animation production, we strive to ensure the continued growth of Japan's digital content industry.



About Silver Ant PPI

Name: Silver Ant PPI Sdn. Bhd.
Location: Unit C-3A-38, Block Camilia, 10 Boulevard, Lebuhraya SPRINT, PJU 6A, 47400
Petaling Jaya, Selangor Darul Ehsan, Malaysia
Representative: Goh Aun Hoe, Chief Executive Officer
Business Outline: Computer Graphics Production
Capital: MYR 3,200,000 (Approx. JPY 80,000,000 @JPY25/MYR)
Establishment: January 1, 2013 (Tentative)
Accounting Period: January 1 - December 31
Capital Contribution Ratio: Polygon Pictures Inc. 51%, Silver Ant Sdn. Bhd. 49%
Opening of Business: January 1, 2013

About Silver Ant



Silver Ant is the leading animation studio in Malaysia.

Established in 1999, Silver Ant soon carved a place for itself in the global market by producing game cinematics, in-game graphics, and TV series for internationally recognized corporations. Major clients have included Japanese game publishers, pachinko manufacturers, as well as an Italian animation studio. Thanks to these early successes, Silver Ant has grown into an experienced animation studio involved in the production of short films, animated features, TV series, commercials, motion graphics, in-game graphics, and more.

Crowning this list of achievements is the 2011 film *SeeFood*, Silver Ant's first 3D animated feature, which received theatrical release in over ninety countries around the world.

For more information about Silver Ant, please visit www.silver-ant.com

About Polygon Pictures



Polygon Pictures comprises one of the companies under the umbrella of **amana holdings inc.** (President and Representative Director: Hironobu Shindo, Head Office: Tokyo, Japan, Securities Code: TSE Mothers 2402). Our main business focus is on providing digital content creation services.

Since its founding in July 1983, PPI's mission has been to "do what no other has done, in unparalleled quality, for all the world to see and enjoy." Our production studio brings together over 300 creators from around the world, who devote their days to producing cutting-edge digital content. In addition to long-form, fully CG television series such as *Transformers Prime* (Daytime Emmy Award winner), *Tron: Uprising*, and *Star Wars: The Clone Wars*, PPI creates digital animation for films, video games, exhibitions, websites and smartphones. PPI also manages licensing for our studio's original character properties like the popular penguin duo Rocky & Hopper.

By fusing our unrivaled production know-how with the internationally recognized quality of Japanese animation, PPI aims to become a leading company in the content business.

For more information, visit our website at <http://www.ppi.co.jp>.

Inquiries regarding this press release:

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