

2011.12.16

**"Muybridge's Strings," produced and funded by Polygon Pictures
Honored for Animation at the 15th Japan Media Arts Festival**

Polygon Pictures Inc. ("PPI," President and CEO: Shuzo Shiota, Head Office: Minato-ku, Tokyo) is proud to announce that our film "Muybridge's Strings" has been honored with the Excellence Award in the Animation Division at the 15th Japan Media Arts Festival. The animated short film was directed by Koji Yamamura and produced in collaboration with National Film Board of Canada and NHK.

We feel certain that winning this award can not only provide an additional boost to the film's nationwide theatrical run in 2012, but also help further invigorate the Japanese film market as a whole.

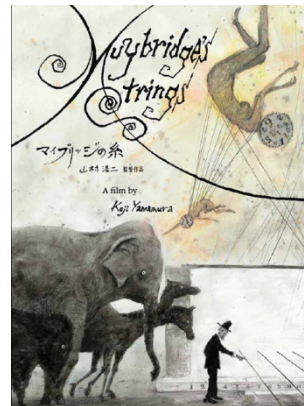
In keeping with our stated mission to "do what no other has done, in unparalleled quality, for all the world to see and enjoy," PPI will continue striving to launch Japan's renowned animation business on a global scale.

About the Japan Media Arts Festival

The Japan Media Arts Festival began in 1997 with the aim of promoting the creation and development of the various media arts. The festival currently awards prizes in the categories of Art, Entertainment, Animation and Manga; entry is open to works from around the world. In addition to the Grand Prize and other awards presented at the festival, the Agency for Cultural Affairs holds an exhibition of winning works to introduce them to a wider audience. The exhibition is held each February at the National Art Center, Tokyo.

Award Ceremony: Tuesday, February 21, 2012, Tokyo Midtown (Roppongi)

Exhibition of Winning Works: February 22 - March 4, National Art Center, Tokyo (Roppongi)



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About the film, "Muybridge's Strings"

In 1878, the photographer Eadweard Muybridge succeeded in photographing a galloping horse in continuous motion. This animated short film contrasts his world with the scene of a mother and daughter in modern-day Tokyo in order to explore the concept of "time."

Details:

2011, 12 min. 38 sec, Canada/Japan

No dialogue, Subtitles: English & Japanese, Black-and-white & color

Official Site: <http://www.muybridges-strings.com/> (Japanese only)

Produced by: National Film Board of Canada

Co-Produced by: NHK, Polygon Pictures

Direction/Script/Editing/Design/Animation by: Koji Yamamura

Original Music/Sound Design by: Normand Roger, Pierre Yves Drapeau, Denis Chartrand

J.S. Bach, "Crab Canon." Arranged by: Normand Roger

Distributed/Promoted by: Polygon Pictures, Yamamura Animation

Major screening dates and locations:

Nagoya Cinémathèque: January 2-13, 2012

Forza Sogawa, Toyama: January 14-20

Cinémathèque Takasaki, Gunma: from February 4

*Contact the theater for detailed information about screening programs, prices, etc.

Screenings are also planned at the following theaters (in no particular order). An announcement will be made on the official site once details have been confirmed.

Umeda Garden Cinema, Osaka / Kyoto Minami-Kaikan

Kobe Art Village Center, Hyogo / Theater Kino, Hokkaido

Kanazawa Cine Monde, Ishikawa / Cinema Clair, Okayama / Cinema Lunatic, Ehime

About the Director, Koji Yamamura



Koji Yamamura was born in 1964 and is a graduate of Tokyo Zokei University. His 2002 film "Atama Yama (Mt. Head)" was awarded six grands prix at major international animation festivals including Annecy and Zagreb, and was nominated for the 75th Academy Awards. In 2010, Yamamura traveled to Canada as a cultural ambassador and he is also active as an illustrator and as a creator of picture books. He is currently a professor of animation at the Tokyo University of the Arts, Graduate School of Film and New Media.

About Polygon Pictures



As part of the Amana Group, under the umbrella of Amana Holdings (President and CEO: Hironobu Shindo, Head Office: Shinagawa-ku, Tokyo, Securities Code: TSE Mothers 2402), PPI is actively involved in the business of digital contents creation.

Since its founding in July 1983, PPI's mission has been to "do what no other has done, in unparalleled quality, for all the world to see and enjoy." In addition to being one of the first Japanese companies to create CG animation for multiple long-form TV series in the United States, PPI produces digital content for films, video games and exhibitions, as well as managing intellectual property licensing. The production studio brings together over 300 creators from around the world, who pool their talents to bring forth new contents.

By fusing its unrivaled CG know-how with the internationally recognized quality of the Japanese animation industry, PPI is on the way to becoming a leading company in the contents business.

For more information, visit our website at <http://www.ppi.co.jp>.

Inquiries regarding this press release:

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