

February 1, 2013
Press Release



Polygon Pictures Inc.

**Announcing *Spoon Tan Tan Tan*
The Newest "Genki Genki Nontan" DVD on Sale Soon
Produced and Funded by Polygon Pictures Inc.**



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Polygon Pictures ("PPI," President and CEO: Shuzo Shiota, Head Office: Tokyo, Japan) is proud to announce the release of *Spoon Tan Tan Tan* (Nontan's Magic Spoon), the newest title in the popular "Genki Genki Nontan" DVD series, which goes on sale in April 2013. The project is co-funded with ITOCHU Corporation (President & CEO: Masahiro Okafuji, Head Office: Tokyo, Japan) and Nippon Columbia Co., Ltd. (Representative Director/President and COO: Yasuharu Hara, Head Office: Tokyo, Japan), with animation by PPI.

"Genki Genki Nontan" is a 3D CG animated series based on the popular *Nontan* picture books (Publisher: Kaisei-sha Ltd.) by Sachiko Kiyono. The upcoming DVD is the tenth entry in this series. It includes animated versions of four of Kiyono's picture books, an unreleased story called *Nontan Ohirune Goro Goro* (Nontan's Roly-Poly Naptime), and a sing-along segment. This DVD is the first in the series to be presented in a 16:9 aspect ratio. Other highlights include a brand-new opening sequence, as well as the special ending featuring a rock band performance by Nontan and his friends. We hope this DVD will become a beloved addition for young fans of the series who look forward to following the adventures of their happy-go-lucky friend Nontan.

PPI is proud to include inspiring, quality children's programming like the "Genki Genki Nontan" series among the diverse range of genres that our studio produces.

About the “Genki Genki Nontan” series DVD, *Spoon Tan Tan Tan*



Release date: April, 2013

Price: 2,415 JPY (incl. tax)

Running time: 30 minutes

Distribution: Nippon Columbia

Product ID number: COBC-6405

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Official site: <http://columbia.jp/~nontan/>

About the author, Sachiko Kiyono



Born in Tokyo in 1947, Kiyono published her debut work *Nontan Buranko Nosete* (Let Us Have a Swing, Too, Nontan) in 1976. The book became an instant hit with preschool-age children, who were delighted by the playful antics of the main character, Nontan. The prolific author and illustrator went on to publish numerous picture books, including: the “Nontan Asobou Yo” (Nontan Let’s Play) series containing 21 titles; “Nontan Board Books” series, 3 titles; “Akachan Ban Nontan” (Nontan for Babies) series, 9 titles; *Nontan Tartan Asobi Zukan* (Nontan and Tartan’s Picture Playbook); the “Tomtom Boo” series; and the “Itai no Kaijyu” (The Pain Monster) series of childhood fairy tales. She passed away in 2008.

About Polygon Pictures



Polygon Pictures comprises one of the companies under the umbrella of Amana Holdings Inc. (President and Representative Director: Hironobu Shindo, Head Office: Tokyo, Japan, Securities Code: TSE Mothers 2402). Our main business focus is on providing digital content creation services. This year, we will celebrate the 30th anniversary of our founding.

Since its founding in July 1983, PPI’s mission has been to “do what no other has done, in unparalleled quality, for all the world to see and enjoy.” Our production studio brings together over 300 creators from around the world, who devote their days to producing cutting-edge digital content. In addition to long-form, fully CG television series such as *Transformers Prime* (Daytime Emmy Award winner), *Tron: Uprising*, and *Star Wars: The Clone Wars*, PPI creates digital animation for films, video games, exhibitions, websites and smartphones. PPI also manages licensing for our studio’s original character properties like the popular penguin duo Rocky & Hopper.

By fusing our unrivaled production know-how with the internationally recognized quality of Japanese animation, PPI aims to become a leading company in the content business.

For more information, visit our website at <http://www.ppi.co.jp>.

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