

## Animation Master Class 2014 Hiroyuki Morita Presents: Storyboard Theory!

Polygon Pictures ("PPI," President and CEO: Shuzo Shiota, Head Office: Tokyo, Japan) is proud to announce that we will be presenting an Animation Master Class at the upcoming Digital Content Expo 2014, sponsored by the Digital Content Association of Japan and the Ministry of Economy, Trade and Industry.

This year's lecture will be presented by Hiroyuki Morita, director of *The Cat Returns* and *Bokurano: Ours*, and who has been involved in numerous other productions, most recently *Knights of Sidonia*. Morita will present practical methods to increase visual quality from script to storyboard and animatics, and deepen understanding through looking at past works as well as latest anime productions. In addition, Morita will be giving a demonstration of some of the tools used in his actual work in his current position at Polygon Pictures. Don't miss this chance to learn about the latest storyboard techniques and directorial styles!

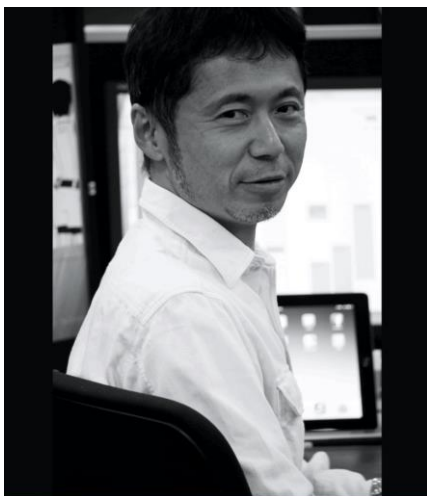
### Animation Master Class 2014: Hiroyuki Morita Presents "Storyboard Theory"

- Date/Time: Saturday, October 26, 2014, 10:30 - 16:30 (venue opens 10:15)
- Venue: The National Museum of Emerging Science and Innovation, Conference Room 2  
<http://www.miraikan.jst.go.jp/guide/route/>
- Cost: 18,000 JPY/person
- Application: Apply online via the URL listed below.

### Animation Master Class 2014 Application Form

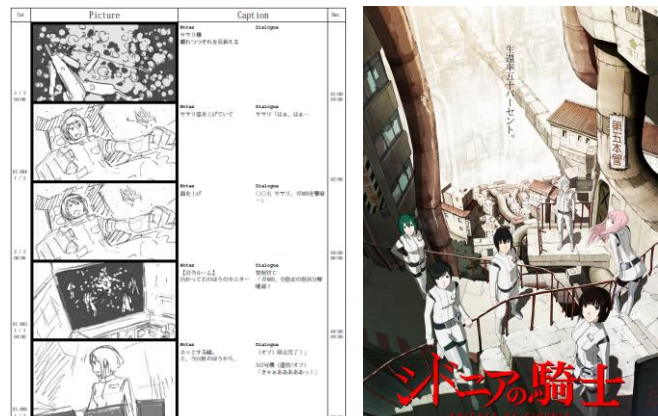
<https://pro.form-mailer.jp/fms/e2aebf5e65797>

In keeping with our stated mission to "do what no other has done, in unparalleled quality, for all the world to see and enjoy," PPI is committed to using our extensive global network to share cutting-edge know-how and technologies from around the world.



### About Hiroyuki Morita

Directorial debut with Studio Ghibli's *The Cat Returns* (2002). Directed TV series *Bokurano: Ours* (2007), and co-directed TV special *One Piece: Episode of Luffy: Adventure on Hand Island* (2012). Storyboard artist for numerous TV series including *Monster*, *Birdy the Mighty*, *Black Butler*, and more. Currently working at Polygon Pictures as a storyboard artist for TV series *Knights of Sidonia*.



### About the Digital Content Expo

This international event is designed to bring researchers and creators together with entrepreneurs from the digital contents industry in order to promote the exchange of cutting-edge information and help shape the future of digital content production.

Digital Content Expo 2014

Dates: October 23 (Thu) - October 26 (Sun)

Venue: The National Museum of Emerging Science and Innovation  
(<http://www.miraikan.jst.go.jp/>)  
2-3-6 Aomi, Koto-ku, Tokyo

Organizers: Ministry of Economy, Trade and Industry / Digital Content Association of Japan

Official site: <http://www.dcexpo.jp/>



### About Polygon Pictures



Polygon Pictures comprises one of the companies under the umbrella of Amana Holdings Inc. (President and Representative Director: Hironobu Shindo, Head Office: Tokyo, Japan, Securities Code: TSE Mothers 2402). Our main business focus is on providing creative, entertaining visual content services. Last year, we celebrated the 30th anniversary of our founding.

Since its founding in July 1983, PPI's mission has been to "do what no other has done, in unparalleled quality, for all the world to see and enjoy." Including our joint-venture studio Silver Ant PPI Sdn. Bhd., we have brought together over 400 creators from around the world who devote their days to producing cutting-edge digital content. In addition to creating digital animation for films, games, exhibitions and various other media, we have also been involved in the production of TV series *Transformers Prime*, *Star Wars: The Clone Wars* (both Daytime Emmy award winners), and *Tron: Uprising* (Annie award winner). In 2014, with *Knights of Sidonia* (Director: Kobun Shizuno) and *Ronia the Robber's Daughter* (Director: Goro Miyazaki) our production of domestic TV animation has begun in earnest as well.

By fusing our unrivalled production know-how and technical development capacity with the internationally recognized quality of Japanese animation, PPI aims to become a leading company in the content business. For more information, visit our website at <http://www.ppi.co.jp>.

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